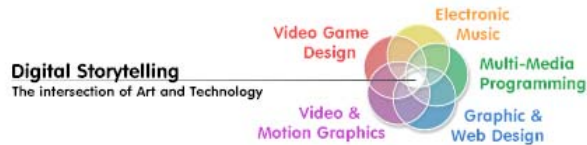


# The Youth Digital Arts CyberSchool and CyberStudios



Thursday, May 11, 2006



## Agenda

1. What is the Youth Digital Arts CyberSchool?
2. Student Compositions
3. Forms of Digital Story Telling
4. Create and Compose rather than Consume and Vegetate
5. A Fail-Safe Opportunity for Schools, Libraries, CTCs, Camps, and Homeschoolers
6. Where is YDACS implemented?
7. Courses in Development
8. Major announcement
9. Prices
10. Q & A



## What is the Youth Digital Arts CyberSchool?

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- An Innovative Programming R & D Organization
  - The intersection of digital art, pedagogy, community, and technology
    - Video Game Design
    - Animation & Cartoons
    - Music
    - Manga & Anime
    - Photography & Painting
    - Videography
  - Innovative programming that is inexpensive and therefore accessible
  - No previous experience required to immediately create professional level compositions using professional level hardware and software

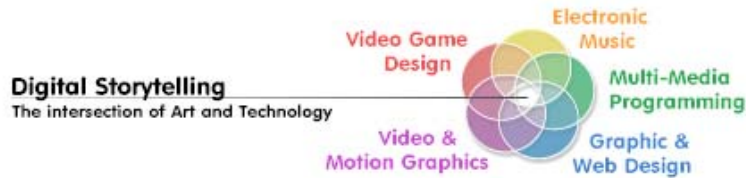


## Student Compositions

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- Girls Designing Video Games Documentary
  - Cassie is now developing games for her mother's University English class, and her social studies class
- Digital music documentaries
  - Boston Public Schools – The Trotter School
  - Holyoke – Learning Through Music and Technology
  - Play some sample music and songs
- Digital Painting examples
  - Craig's first Gallery showing this past weekend

# Forms of digital storytelling



# Create and Compose rather than Consume and Vegetate

- All kids are musical
- All kids have an eye for composition
- All kids love interactive digital media
  - leverage this for core curriculum integration
- All kids need to create and express themselves
- Digital composition allows kids to create in a **fail-safe** environment
  - explore, learn, have fun, start over as many times as you wish



## A Fail-Safe opportunity for Schools, Libraries, CTCs, Camps, HomeSchoolers

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- The Youth Digital Arts CyberSchool provides:
  - Courses for students from 3<sup>rd</sup> grade through High School
    - VGD101 – Video Game Design Basics
    - VGD102 – Designing Platform Video Games
    - VGD103 – Creating & Animating Video Game Characters
    - LTMT101– Learning Through Music and Technology 101
  - Teachers that never get tired
    - Review the sample VGD103 chapter at [www.ydacs.com](http://www.ydacs.com)
  - A Learning Community of students who have learned from others and your students can learn from
    - Review VGD101 forums
  - Partnerships with software and hardware companies for the lowest prices available
  - Ongoing R & D to develop Innovative Programming



## Where is YDACS implemented?

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- California Schools
  - Credit offering for 4<sup>th</sup> grade through High School
    - Great feedback from our 8 pilot programs. Show Mark Yedinak's comments & [www.ydacs.com](http://www.ydacs.com)
- Homeschoolers
  - Across the US and in Japan, Singapore, The UK, and Canada.
    - Show feedback on [www.ydacs.com](http://www.ydacs.com) CyberSchool News Forum
- Libraries such as Bloomington Public Library
  - Matt Gullett's feedback
    - <http://groups.google.com/group/LibGaming/>
- Community Technology Centers
  - YouthBuild Holyoke
  - TOLD Springfield



## Courses in Development

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- Manga/Anime
- Digital Painting
- VGD104 – Kinesis Post Mortem
- VGD105 – The Video Game Design Process



## Announcing our First CyberStudio!

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- Students want to learn how to become a professional Video Game Developer
- We have partnered with an Atlanta Video Game Design Studio
  - Kinesis Fusion Academy Series!
    - Students receive Kinesis the game, MMF source code, and 2 months in the Kinesis CyberStudio
      - They can play the game
      - They can hack, modify, customize, and create their own games out of the source code
      - They can ask questions of the pros and other budding game developers
      - If their games are good enough we will promote and sell them



## Prices

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- Individuals:
  - Courses are \$40 each
  - Multimedia Fusion is \$70 including s&h
    - a 40% discount
  - ToonBoom Studio is \$99 no s&h
    - a 75% discount
- Site License Pricing
  - Walk through the chart



## Q & A

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